

REMARKS/ARGUMENTS

In view of the amendments and remarks herein, favorable reconsideration and allowance of this application are respectfully requested. By this Amendment, claim 6 has been amended. Thus, claims 6-9 and 11 are pending for further examination.

Claims 6 and 11 stand rejected under 35 U.S.C. § 103(a) as allegedly being unpatentable over Martin et al. (U.S. Patent No. 5,355,302) in view of Frank et al. (U.S. Patent No. 5,341,350), Ludwig (U.S. Patent No. 5,689,641), Servi (US Patent Publication No. 2005/278904A), Vogel (U.S. Patent No. 5,117,407), and Hendricks et al. (U.S. Patent No. 6,408,437). This six-way Section 103 rejection is respectfully traversed for at least the following reasons.

Claim 6 requires, inter alia, “providing a system management function that enables an authorized manager of the jukebox device to locally access and selectively adjust adjustable operation settings for the jukebox device through use of the touchscreen display, a plurality of the adjustable settings being adjustable over a range predetermined by the authorized manager.” Applicant respectfully disagrees with the assertion that Vogel discloses this specifically claimed management function. Indeed, Vogel teaches a control means that allows a user to personalize messages displayed on the screen such as greeting messages. The user enters a name and an age, then the control means arranges them into a sentence. The system management function required by claim 6 is different and is not situated on the same level, as it is situated upstream from Vogel’s control means. Furthermore, in certain example embodiments of claim 6, the system management function allows the user to control all of the settings, thereby taking control of additional low level commands allowing for example definition of commands to be validated or invalidated, defining a maximum of high and low levels for each system output source, these

limits defining the range available, for instance, volume limits between which the volume can be tuned when using the jukebox. By contrast, Vogel's control means does not permit the user to configure the system, at all -- much less in the ways specifically required by claim 6.

Still further, the system management function of claim 6 could be used in Vogel's invention without taking the place of Vogel's control means. Indeed, the adjustable settings (e.g., name and age) are adjustable over a predetermined range, for example alpha-characters A-Z and numeric 0-9. This means that the authorized manager can adjust, for example, the range limits used by Vogel's control means of, for example, alpha-characters between C and P and numeric characters between 1 and 5 using the system configuration function of claim 6. Such techniques are not taught or suggested by Vogel.

The other applied prior art references fail to teach or suggest features similar to the above-noted limitation of claim 6. Even the alleged combination is deficient in this regard. Thus, Applicant respectfully submits that claim 6 patentably distinguishes over the prior art of record. Accordingly, reconsideration and withdrawal of the Section 103 rejection are respectfully requested.

Claims 7-9 and 11 should be patentable at least by virtue of their dependency from claim 6 and their different technical fields. Thus, reconsideration and withdrawal of the other outstanding Section 103 rejections are respectfully requested.

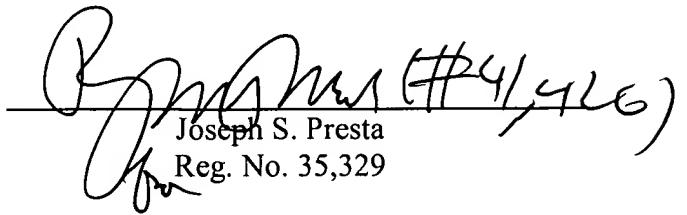
In view of the above amendments and remarks, Applicant respectfully submit that all the claims are patentable and that the entire application is in condition for allowance. Should the Examiner believe that anything further is desirable to place the application in better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number listed below.

NATHAN et al.
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Respectfully submitted,

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